

INDUSTRY INSIGHTS

1. If a market research study required you to recruit patients who would agree for you to complete a medical history form, to be used for market research, how willing would you be to take on this type of request? Please rate your willingness to participate using a 7-point scale where 1 is "not at all willing" and 7 is "extremely willing."

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
TOTAL ANSWERING	415 100.0	70 100.0	145 100.0	200 100.0
1	33 8.0	33 47.1	-	-
2	37 8.9	37 52.9	-	-
3	37 8.9	-	37 25.5	-
4	45 10.8	-	45 31.0	-
5	63 15.2	-	63 43.4	-
6	79 19.0	-	-	79 39.5
7	121 29.2	-	-	121 60.5
Mean	4.90	1.53	4.18	6.61
Median	5.00	2.00	4.00	7.00
Standard Deviation	1.97	0.50	0.81	0.49

Comparison Groups: BCD

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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INDUSTRY INSIGHTS

1a. Why did you rate your willingness to participate a 1-3?

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
TOTAL ANSWERING	107 100.0	70 100.0	37 100.0	-
Time consuming	45 42.1	30 42.9	15 40.5	-
I don't want to personally involve patients / Interfere with doctor-patient relationship	23 21.5	18 25.7	5 13.5	-
Too much trouble / Don't want the hassle	15 14.0	10 14.3	5 13.5	-
Difficult to recruit patients	15 14.0	4 5.7	11 29.7 B	-
Due to excessive clerical work / Too much work	7 6.5	5 7.1	2 5.4	-
Not professional / Not ethical	7 6.5	7 10.0	-	-
Privacy concerns / Confidentiality concerns	7 6.5	3 4.3	4 10.8	-
Don't feel comfortable doing so	5 4.7	4 5.7	1 2.7	-
Adequate compensation for my labor	5 4.7	3 4.3	2 5.4	-

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INDUSTRY INSIGHTS

1a. Why did you rate your willingness to participate a 1-3?

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
Depends on the goal of the study	3 2.8	1 1.4	2 5.4	-
Lack of personnel / Not sure if would be able to due to office management	2 1.9	1 1.4	1 2.7	-
I can't do this without approval from my hospital for each patient	1 0.9	1 1.4	-	-
Not allowed to do through our site	1 0.9	1 1.4	-	-
It would depend on the complexity of the process	1 0.9	-	1 2.7	-
Degree of involvement required by the patients	1 0.9	-	1 2.7	-
In my experience over half don't follow through	1 0.9	1 1.4	-	-
Refused	1 0.9	-	1 2.7	-

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2. How much would you expect to be compensated (per patient) for this type of a study?

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
TOTAL ANSWERING	415 100.0	70 100.0	145 100.0	200 100.0
0-2500	364 87.7	31 44.3	137 94.5 B	196 98.0 B
would not participate	51 12.3	39 55.7 CD	8 5.5	4 2.0
Mean	121.42	188.90 D	136.58 d	100.15
Median	87.50	100.00	100.00	75.00
Standard Deviation	193.48	271.74	248.53	117.92

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3. How many patients would you be willing to recruit for this type of a study?

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
TOTAL ANSWERING	415 100.0	70 100.0	145 100.0	200 100.0
Mean	26.72	4.51	16.72	41.74
Median	10.00	0.00	10.00	10.00
Standard Deviation	91.67	12.55	28.58	127.93

Comparison Groups: BCD

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4. How often would you be willing to participate in this type of a study, assuming you would be required to recruit 5 patients in a one-month period?

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
TOTAL ANSWERING	415 100.0	70 100.0	145 100.0	200 100.0
Monthly	188 45.3	3 4.3	38 26.2 B	147 73.5 BC
Quarterly	107 25.8	8 11.4	56 38.6 BD	43 21.5 B
Twice a year	48 11.6	11 15.7 D	34 23.4 D	3 1.5
Once a year	13 3.1	6 8.6 D	6 4.1 D	1 0.5
Other	12 2.9	1 1.4	5 3.4	6 3.0
Never	47 11.3	41 58.6 C	6 4.1	-

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5. How easy or difficult do you think it would be to recruit patients for this type of a study?  
 Please rate on a 7-point scale where 1 is "very difficult" and 7 is "very easy."

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
TOTAL ANSWERING	415 100.0	70 100.0	145 100.0	200 100.0
1	36 8.7	31 44.3 CD	4 2.8	1 0.5
2	36 8.7	15 21.4 D	18 12.4 D	3 1.5
3	53 12.8	8 11.4	33 22.8 BD	12 6.0
4	79 19.0	8 11.4	45 31.0 BD	26 13.0
5	92 22.2	2 2.9	33 22.8 B	57 28.5 B
6	66 15.9	1 1.4	8 5.5 b	57 28.5 BC
7	53 12.8	5 7.1	4 2.8	44 22.0 BC
Mean	4.36	2.40	3.86 B	5.41 BC

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5. How easy or difficult do you think it would be to recruit patients for this type of a study?  
 Please rate on a 7-point scale where 1 is "very difficult" and 7 is "very easy."

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
Median	5.00	2.00	4.00	6.00
Standard Deviation	1.77	1.78	1.29	1.26

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6. What, if any, compensation do you think patients would expect to receive?

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
TOTAL ANSWERING	415 100.0	70 100.0	145 100.0	200 100.0
0-500	319 76.9	39 55.7	109 75.2 B	171 85.5 BC
No compensation necessary	96 23.1	31 44.3 CD	36 24.8 D	29 14.5
Mean	49.03	89.49 CD	45.09	42.31
Median	50.00	50.00	50.00	30.00
Standard Deviation	50.77	110.45	32.45	31.54

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7. If the purpose of you recruiting patients is to ensure that the right patient types are included in a study, how confident are you that you can make that determination? Please rate using a 7-point scale where 1 is "not at all confident" and 7 is "extremely confident."

	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
TOTAL ANSWERING	415 100.0	70 100.0	145 100.0	200 100.0
1	21 5.1	19 27.1 CD	1 0.7	1 0.5
2	6 1.4	3 4.3	3 2.1	-
3	9 2.2	2 2.9	7 4.8	-
4	40 9.6	12 17.1 D	23 15.9 D	5 2.5
5	63 15.2	6 8.6	30 20.7 Bd	27 13.5
6	137 33.0	10 14.3	58 40.0 B	69 34.5 B
7	139 33.5	18 25.7	23 15.9	98 49.0 BC
Mean	5.61	4.21	5.37 B	6.28 BC

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	TOTAL	1-2	3-5	6-7
	(A)	(B)	(C)	(D)
Median	6.00	4.00	6.00	6.00
Standard Deviation	1.56	2.38	1.25	0.88

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