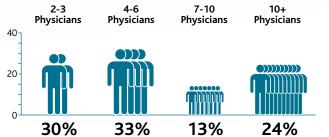
ORG INDUSTRY INSIGHTS 1st Quarter, 2009

How Happy Are PCPs?

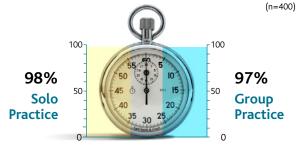
In December 2008, using our internet-based tool *OlsonOnline*[™] and proprietary healthcare database, Olson Research surveyed more than 400 US-based primary care physicians from both solo and group practice settings to better understand their attitudes and perceptions about direct patient care and the amount of time they spent with their patients.

A quarter of the total PCPs sampled (n=400) were in solo practices while two-thirds of the PCPs in group practices work with 1-5 other physicians.

PCPs in Group Practice Setting (n=301)

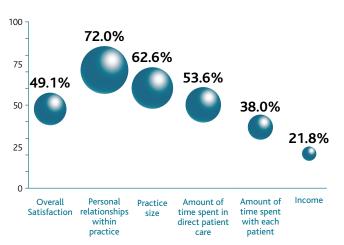


Percent of Time in Direct Patient Care



Satisfaction with Practice (n=400) Percent rating of satisfied or very satisfied

- PCPs in smaller group practices (2-6 physicians) spend significantly more time in direct patient care than those in larger group practices (7+ physicians.)
- PCPs sampled spend an average of 17 minutes with each patient.
- Comparing these findings to April 2005, average time spent with patients has increased by about 3 minutes.



- Overall satisfaction is significantly higher amongst PCPs that spend more than 25 minutes with patients compared to those who spend less time.
- PCPs from smaller group practices (2-3 physicians) are significantly more satisfied with personal relationships within their practice and the amount of time spent in direct patient care compared to those in larger group practices.
- PCPs spending more than an average of 16 minutes with each patient are significantly more satisfied with the amount of time spent with each patient compared to those spending less than an average of 15 minutes with each patient.
- PCPs in larger group practices (10+ physicians) are significantly more satisfied with income than those in smaller practices (2-6 physicians.)

ORG Industry Insights is the sole property of Olson Research Group, Inc. No part of it may be circulated, quoted or reproduced without prior written approval of Olson Research Group, Inc.

For additional insights or to provide suggestions on future *Industry Insights* topics, please visit www.olsonresearchgroup.com/org.php or call: PA: 267.487.5500 • NJ: 609.882.9888 • CA: 650.450.9700

