

OLSON RESEARCH GROUP INDUSTRY INSIGHTS

Volume 4: Issue 3

Electronic Health Record (EHR) Impact on Practice Management: Improving the Quality of Healthcare?

Using our internet-based tool *OlsonOnline™*, fueled by the engine of our proprietary healthcare database, Olson Research surveyed US healthcare professionals, including a mix of PCPs, specialists, and NP/PAs from solo, group, and hospital-based practices. The objective of this research was to delve deeper into how EHRs impact practice management.

Patient Outcomes Data Study – Another Perception vs. Reality Gap

Perception: Patient outcomes data will be used in a manner that benefits patient treatment.

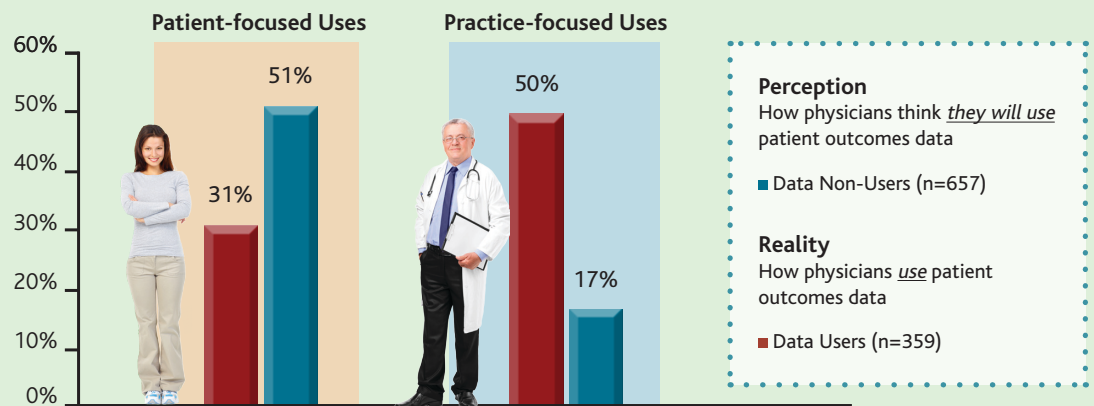
Reality: Patient outcomes data is most commonly used in a manner that benefits the practice.

Patient-focused data uses

Disease tracking, treatment outcome tracking, medication tracking and hospitalizations.

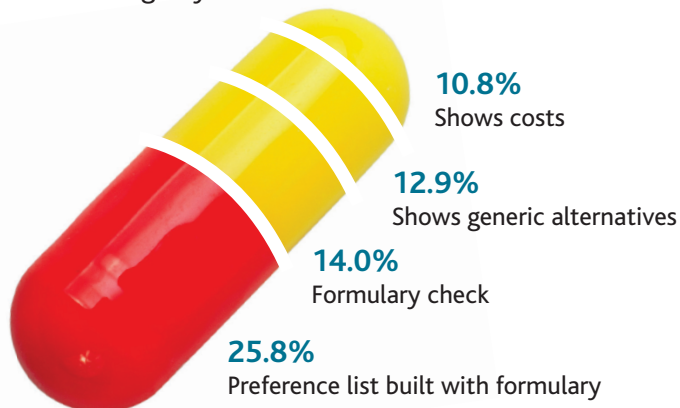
Practice-focused data uses

Meet quality standards, data reporting for reimbursement, pay for performance, meaningful use and developing treatment guidelines.

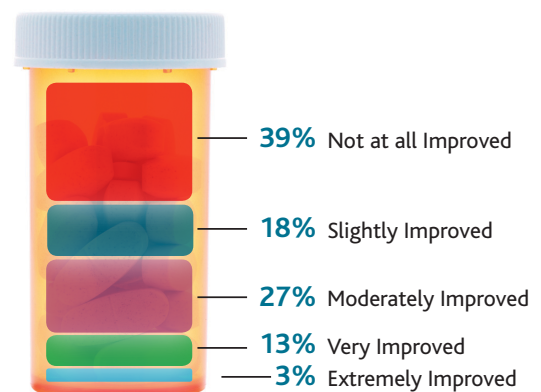


EHR Influences on Decision Making

One-quarter (26%, n=358) of healthcare professionals sampled indicated that their EHR system influences their prescribing of generic versus brand name medications in the following ways:



Among EHR users surveyed, a third (34%, n=589) report that their EHR systems suggest protocols/guidelines for patient treatment, though more than half (57%) believe that protocols/guidelines have not improved their ability to provide quality, efficient healthcare.



ORG Industry Insights is the sole property of Olson Research Group, Inc. No part of it may be circulated, quoted or reproduced without prior written approval of Olson Research Group, Inc.

For additional insights or to provide suggestions on future

Industry Insights topics, please visit www.olsonresearchgroup.com

PA TEL: 267.487.5500 • CA TEL: 650.450.9700 • info@olsonresearchpa.com