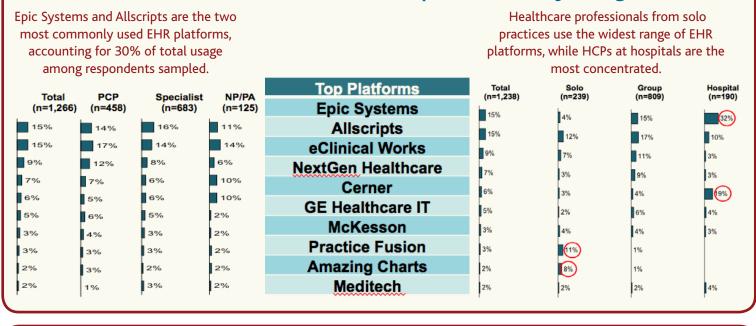
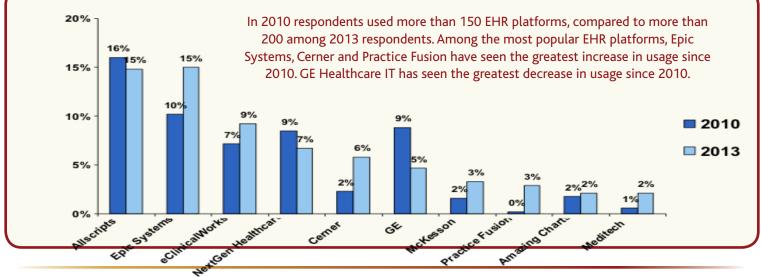
OLSON RESEARCH GROUP INDUSTRY INSIGHTS Volume 4: Issue 4

Electronic Health Record (EHR) Platforms: Industry Landscape

Using our internet-based tool OlsonOnline[™], fueled by the engine of our proprietary healthcare database, Olson Research surveyed more than 1,600 US healthcare professionals, including a mix of PCPs, specialists, and NP/PAs from solo, group, and hospital-based practices in January 2013. The objective for the research pieces was to delve deeper into the EHR platforms that are most commonly used by healthcare professionals in this increasingly crowded industry. It is worth noting that 79% of respondents are currently using EHRs, 42% of EHR Non-users are most likely to be solo practitioners and 76% of respondents have been using EHRs for more than one year.

Which EHR Platforms are Participants Currently Using?





ORG Industry Insights is the sole property of Olson Research Group, Inc. No part of it may be circulated, quoted or reproduced without prior written approval of Olson Research Group, Inc.

For additional insights or to provide suggestions on future *Industry Insights* topics, please visit www.olsonresearchgroup.com

PA TEL: 267.487.5500 · CA TEL: 650.450.9700 · info@olsonresearchpa.com



son Research Group, Inc. Healthcare Marketing Research Quality Data Collection | Recruitment | Analysis

OLSON RESEARCH GROUP INDUSTRY INSIGHTS Volume 4: Issue 4

How Satisfied are Participants with their Current EHR Platform?

Among the most used EHR platforms, Practice Fusion and Amazing Charts users are most satisfied. All the top EHR platforms were rated between Fair and Very Good, with no platform scoring as Poor or Excellent.

	Epic Systems (n=191)	Allscript s (n=187)	eClinical Works (n=116)	NextGen Healthcar e (n=85)	Cerner (n=74)	GE Healthca re (n=59)	McKesso n (n=42)	Practic e Fusion (n=37)	Meditec h (n=27)	Amazing Charts (n=26)	 Poor Fair Good
Overall Satisfaction	•	•	•	O	•	•	O	•	O	•	- Very Good • Excellent

On average, respondents view a total of four platforms during the selection process. Ease of use, cost, and the ability to customize the platform are the overall most important factors when selecting the EHR platform. Users of each platform assigned different importance rankings to the various attributes, providing insight to the areas where each platform is strongest.

Factors	Epic Systems (n=52)		eClinical Works (n=66)	NextGen Healthcar e (n=30)	Cerner (n=20)	GE Healthca re (n=21)	McKess on (n=23)	Practice Fusion (n=30)	Meditec h (n=6)	Amazing Charts (n=22)
Ease of use	•	•	•	0	O	•	•	•	•	•
Cost	•	•	•	0	•	•	•	•	•	•
Ability to customize	•	•	•	•	•	•	٠	0	•	0
Compatibility with IT infrastructure	•	•	•	•	•	0	•	0	•	O
Post-purchase support	O	0	O	0	•	•	0	0	0	O
Training	٠	O	•	0	٠	•	•	O	•	0
Ease of use of data	0	O	0	0	٥	•	٢	0	0	O
Number of applications	۲	0	0	O	0	0	0	0	•	0
Prior experience	O	0	0	0	O	0	٥	0	0	O

- Of little importance

- Unimportant
- Moderately im

- Moderately important - Important

Very important

ORG Industry Insights is the sole property of Olson Research Group, Inc. No part of it may be circulated, quoted or reproduced without prior written approval of Olson Research Group, Inc.

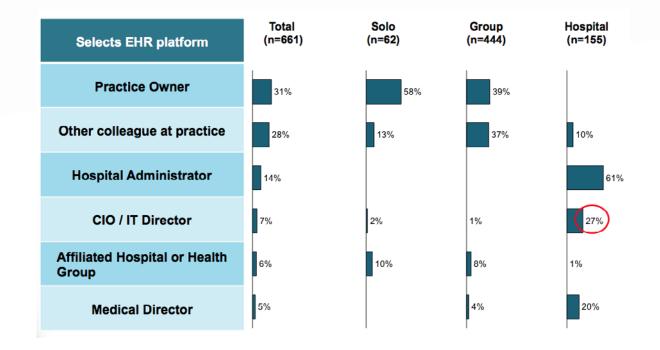
For additional insights or to provide suggestions on future *Industry Insights* topics, please visit www.olsonresearchgroup.com PA TEL: 267.487.5500 • CA TEL: 650.450.9700 • info@olsonresearchpa.com



OLSON RESEARCH GROUP INDUSTRY INSIGHTS Volume 4: Issue 4

Who is Responsible for EHR Platform Selection?

In the hospital setting, the CIO/IT Director is involved in the EHR selection process more than one-quarter of the time (27%).



Why Have Some Participants Switched EHR Platforms?

Nearly eight of ten respondents are using their first EHR platform (79%). Among healthcare professionals who switched from another platform, only two of ten have switched due to poor performance (21%).

Reasons for switch (Top Responses)	Total (n=254)			
Changed practice location	20.9%			
Not happy with prior platform	10.6%			
Upgrade	10.2%			
Institutional decision	10.2%			
Vendor went out of business	8.3%			

ORG Industry Insights is the sole property of Olson Research Group, Inc. No part of it may be circulated, quoted or reproduced without prior written approval of Olson Research Group, Inc.

For additional insights or to provide suggestions on future *Industry Insights* topics, please visit www.olsonresearchgroup.com PA TEL: 267.487.5500 • CA TEL: 650.450.9700 • info@olsonresearchpa.com



Ison Research Group, Inc. Healthcare Marketing Research Quality Data Collection | Recruitment | Analysis