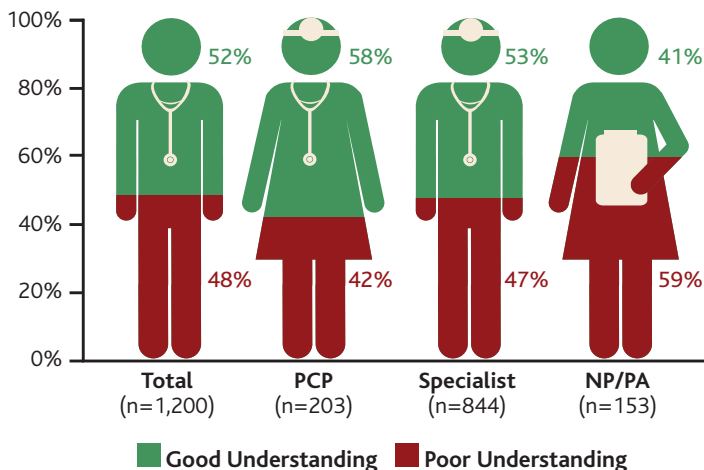


# Volume 4: Issue 6

Using our internet-based tool *OlsonOnline*<sup>™</sup>, fueled by the engine of our proprietary healthcare database, Olson Research surveyed more than 1,200 HCPs of various specialties for an online study in August 2013. The sample contained a mix of HCP specialties from solo, group, and hospital-based practices. The objective of the research was to begin to assess the level of understanding of the healthcare reform plans.

## Unaided Thoughts On The ACA and Potential Impact



**Low**

- "I am like most of my peers, and apprehensive of what is ahead in the future" **33%**
- "I have considered changing careers" **4%**
- "I don't understand the plan and feel like I have little support to help explain it to me" **16%**
- "I feel like I have little sense of what is coming" **17%**

**High**

- "I have a reasonably good understanding but feel like I would have a hard time explaining it" **23%**
- "I have a strong understanding and appreciation for what is coming - it will help me practice" **14%**
- "I feel that I have a strong understanding and can help explain it to one of my peers" **11%**
- "I understand enough to know there are going to be a lot of changes coming" **9%**
- "I'm pretty sure I understand some areas but there are a lot of holes in my comprehension" **5%**

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