## Spotlight On: Quantitative Research

As a leading fieldwork agency in the healthcare space, Olson Research is uniquely positioned to deliver on quantitative research projects. Our quantitative capabilities encompass data collection from simple, univariate needs to highly complex, multivariate surveys: Our QuickPulse tool allows for quantitative results in as little as one week, while our ability to custom develop complex inputs such as chart studies and conjoint exercises is extremely robust.

Here's a snapshot look at how we delight our quantitative clients:

20+

Years of quantitative expertise

20,000+
Projects fulfilled

Global data capabilities and experience in US, Europe, Latin America & Asia WHAT WE DO

Current mix of research projects



HOW WE DO IT



In-house programming/quality control departments



Client access portal for real-time survey monitoring

Robust database with access to 2.4m US physicians and allied health professionals



Dynamic programming including complex chart studies and conjoint exercises



Off shore resources allow for 24/7 programming capabilities



Contact Olson Research today to find out how we can fulfill your quantitative fielding needs.

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Olson Research Group, Inc.
Healthcare Marketing Research
Celebrating 20 Years of Industry Excellence

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