

Spotlight On: Quantitative Project Management



Olson Research's Quantitative Project Management Staff

Pictured from left: Jenna Skorupa, Jen Gilligan, Jenna Siefken, Kevin Joseph, Gosia Grol, Robin Johnson, Ethan Frank, Ryan Braunsberg, India Thandi (not pictured: Meriem Boudjarane and Reyna Sorauf)

As a leading fieldwork agency in the healthcare space, Olson Research is uniquely positioned to deliver on quantitative research projects. Our talented Project Managers have an average of 7 years of experience in healthcare marketing research, and over 200 successfully completed projects per manager. Combining these seasoned experts with our formula for success below enables us to deliver high-quality results for our clients.

We consistently exceed expectations with our:

- » **PROACTIVE GUIDANCE AND SUGGESTED SOLUTIONS**
on potential opportunities or issues either at the scoping or execution stage of research based on our thorough knowledge of the entire marketing research process
- » **SUPERIOR CUSTOMER SERVICE**
on each project through frequent daily updates, flexibility and ease of adjustment to changes in project scope
- » **CUSTOMIZED DELIVERABLES**
created to meet each client's unique needs

Quantitative Formula for Success

Dedicated Project Manager as single point of contact ensuring cohesive oversight



Dynamic programming including complex chart studies and conjoint exercises



Client access portal for real-time survey and fieldwork monitoring



In-house programming and quality control with 24/7 capabilities

Robust database with access to 2.4m US physicians and allied health professionals

**Need to exceed expectations?
Contact Olson Research for your next quantitative research project.**

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