

# Spotlight On: Quick Pulse

While Olson Research excels at delivering on complex survey and sample requirements, we recognize that some data collection efforts demand aggressive timelines with data delivered in a matter of days. For straightforward fieldwork under these time constraints, our Quick Pulse data collection offering meets this need for fast results.

Intended for a brief, univariate online survey methodology, depending on the unique specifications projects can go live in as little as 24 hours with results available within 2 to 4 days.

## Quick Pulse in Action

Multi  
Ailment



10 minute survey

INSTRUMENT



N = 120 Pulmonologists,  
Nephrologists,  
Rheumatologists, and  
Neurologists

SAMPLE



SOLUTION

Survey programmed and  
launched in 2 days, fielded  
over 1 weekend despite a  
30% overall IR

Lung  
Cancer



3 different studies, each 5-  
10 minute surveys

INSTRUMENT



300 unique Oncologists  
across 3 surveys (100 per  
survey)

SAMPLE



SOLUTION

Each survey programmed  
in 1 day, fielding time of 2-  
4 days.

Breast  
Cancer



15 minute survey

INSTRUMENT



N=55 Oncologists from  
specific target list

SAMPLE



SOLUTION

Initial link shared in 2 days,  
fielding time of 1 day, with a  
45% IR

Whether an individual study or a consistent, ongoing approach, Olson Research's Quick Pulse offering is a powerful tool. Let us design a fast feedback mechanism for your specific research needs.

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