

Congratulations Paul!

Olson Research is proud to congratulate Paul Allen, the 2019
Intellus Worldwide Clement-Fordyce Lifetime
Achievement Award Recipient

Intellus
Worldwide 

Clement-Fordyce
AWARD



Paul Allen
Executive VP, Research Services

Defining characteristics of Clement-Fordyce Lifetime Achievement Award winners include: outstanding character, ethics and leadership; dedication to their company, colleagues, and Intellus Worldwide; superior expertise, and a continual willingness to dedicate time and attention in the betterment of our profession.

Paul's deep healthcare expertise and ability to instill confidence in the research process is a prominent reason why Olson Research forms so many long-term partnerships with clients. With his work on behalf of Intellus, Paul has dedicated countless hours to advocating for the healthcare insights industry, and his work in this regard has had a positive impact on our industry.

With his capacity to allow others to contribute ideas, ask questions, and generally feel part of the larger research team, Paul instills accountability and buy-in from all team members. Paul's natural sense of curiosity and enthusiasm for his work are infectious, and his passion to improve the healthcare marketing research industry is commendable.

Olson Research is proud of Paul's accomplishments as they embody the characteristics of all of our research professionals, and ensure Olson Research continually exceeds client expectations.