OLSON RESEARCH SPECIALTY FOCUS

NEUROLOGY

Reach with Neurologists and Other Related Stakeholders

13,000 US Neurologists with email addresses in our HCP Database (There are currently ~14,000 neurologists in the US)

In the past 18 months, over 3,800 unique Neurologists responded to a research study invitation from Olson Research, and we have conducted over 80 studies in

this therapy area

Access to other Neurology Stakeholders such as:

- Subspecialists such as Epileptologists and **Movement Disorder Specialists**
- **Registered** Nurses
- Office/Practice Managers
- Key Opinion Leaders
- Patients and Caregivers

Neurology Research Topics

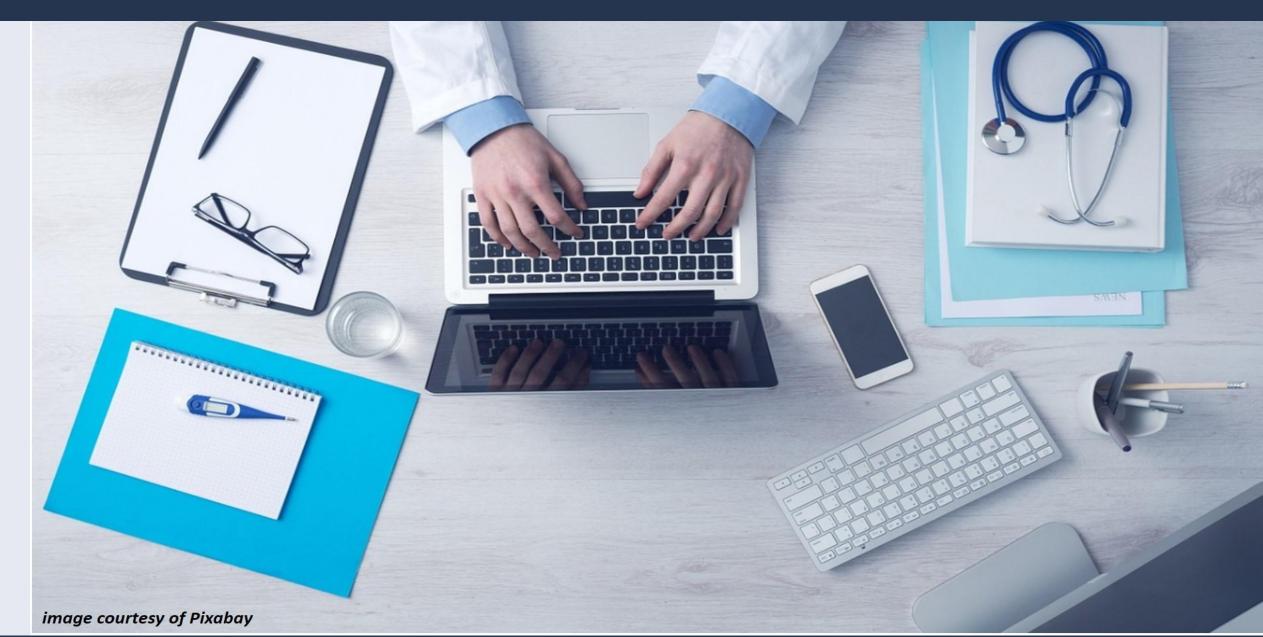


- **Alzheimer's Disease**
- **Amyotrophic Lateral** Sclerosis (ALS)
- Dyskinesia
- Epilepsy
- Migraines/Headaches
- **Movement Disorder Multiple Sclerosis** Narcolepsy Neuromuscular Disease
- Neuropathic Pain Parkinson's Disease
- Progressive **Supranuclear** Palsy
- Sleep **Disorders/Sleep** Apnea • Spinal Muscular Atrophy (SMA) **Status Épilepticus Tardive Dyskinesia**

Neurology Methodologies

- Visual aid testing
- Sales aid testing
- In-person depth interviews
- Web-assisted depth interviews
- Telephone depth interview
- Online quantitative surveys

Sample sizes up to 300 Neurologists



Recent Neurology Project Example



MS Patient Chart Audit Study

- After programming and hosting this complex methodology, we recruited over 100 Neurologists who provided chart details for 600 MS patients, with each physician submitting 3 to 9 charts each.
- Following the full chart audit, we recruited 30 of the chart participants to complete an in-depth follow-up telephone interview.

Patient chart methodologies are challenging to construct; our expertise with this technique combined with our robust database reach with US Neurologists enabled us to exceed client expectations on this important study.

THE OLSON RESEARCH GROUP, INC.

1020 Stony Hill Blvd, Ste. 200 Yardley, PA 19067 267-487-5500



Olson Research Group, Inc. Healthcare Marketing Research 25 Years of Industry Excellence

www.olsonresearchgroup.com