

OLSON RESEARCH SPECIALTY FOCUS

NEUROLOGY

Reach with Neurologists and Other Related Stakeholders

13,000 US Neurologists with email addresses in our HCP Database
(There are currently ~14,000 neurologists in the US)

In the past 18 months, over 3,800 unique Neurologists responded to a research study invitation from Olson Research, and we have conducted over 80 studies in this therapy area

Access to other Neurology Stakeholders such as:

- Subspecialists such as Epileptologists and Movement Disorder Specialists
- Registered Nurses
- Office/Practice Managers
- Key Opinion Leaders
- Patients and Caregivers

Neurology Research Topics

- Alzheimer's Disease
- Amyotrophic Lateral Sclerosis (ALS)
- Dyskinesia
- Epilepsy
- Migraines/Headaches
- Movement Disorder
- Multiple Sclerosis
- Narcolepsy
- Neuromuscular Disease
- Neuropathic Pain
- Parkinson's Disease
- Progressive Supranuclear Palsy
- Sleep Disorders/Sleep Apnea
- Spinal Muscular Atrophy (SMA)
- Status Epilepticus
- Tardive Dyskinesia

Neurology Methodologies

- Visual aid testing
- Sales aid testing
- In-person depth interviews
- Web-assisted depth interviews
- Telephone depth interview
- Online quantitative surveys

Sample sizes up to 300 Neurologists



Recent Neurology Project Example



- **MS Patient Chart Audit Study**
- After programming and hosting this complex methodology, we recruited over 100 Neurologists who provided chart details for 600 MS patients, with each physician submitting 3 to 9 charts each.
- Following the full chart audit, we recruited 30 of the chart participants to complete an in-depth follow-up telephone interview.

Patient chart methodologies are challenging to construct; our expertise with this technique combined with our robust database reach with US Neurologists enabled us to exceed client expectations on this important study.