



OLSON RESEARCH GROUP

What Sets Us Apart?



ACCESS

Comprehensive source of US provider data that mirrors the AMA prescribing universe, and extensive reach with all other allied health professionals including nurses, hospital and facility purchasers KOLs, and payers.



EXPERIENCE

Senior-level consultants each with 20+ years of healthcare marketing research expertise. Strategic recommendations, consistency and quality leading to repeat business and establishment of trusted partnerships.



APPROACH

Thorough understanding of your business objectives drives design and deliverables; collaborative project approaches that support custom solutions.

Contact Lynn Welsh (lwelsh@olsonresearchpa.com) or Paul Allen (pallen@olsonresearchpa.com) to learn more.

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Healthcare Marketing Research

