

Spotlight On. Quick Pulse

While Olson Research excels at delivering on complex survey and niche sample requirements, some fieldwork efforts demand aggressive timelines with data delivered in a matter of days. For straightforward projects under these time constraints, our Quick Pulse data collection offering meets this need for fast results.

Intended for a brief, univariate online survey methodology, projects can go live in as little as 24 hours with results available within 2 to 4 days.

Quick Pulse in Action



10 minute survey

INSTRUMENT



N = 120 Pulmonologists,
Nephrologists,
Rheumatologists, and
Neurologists

SAMPLE



Survey programmed and
launched in 2 days, fielded
over 1 weekend despite a 30%
overall IR

SOLUTION



3 different studies, each 5-
10 minute surveys

INSTRUMENT



300 unique Oncologists
across 3 surveys (100 per
survey)

SAMPLE



Each survey programmed
in 1 day, fielding time of 2-
4 days.

SOLUTION



15 minute survey

INSTRUMENT



N=55 Oncologists from
specific target list

SAMPLE



Initial link shared in 2 days,
fielding time of 1 day, with a
45% IR

SOLUTION

Whether an individual study or a consistent, ongoing approach, Olson Research's Quick Pulse offering is a powerful tool. Let us design a fast feedback mechanism for your specific research needs.

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Olson Research Group
Healthcare Marketing Research

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YEARS