

Spotlight On: Quantitative Research

As a leading marketing research agency in the healthcare space, Olson Research is uniquely positioned to deliver on quantitative research projects. Our senior-level consultants each possess 20+ years of healthcare marketing research expertise, and our dedicated quantitative project managers have an average of 10+ years of direct experience. Combining these seasoned experts with our formula for success below enables us to deliver high-quality results for our clients. We consistently exceed expectations with our:



PROACTIVE GUIDANCE AND SUGGESTED SOLUTIONS

on potential opportunities or issues either at the scoping or execution stage of research based on our 25+ years of healthcare marketing research experience

SUPERIOR CUSTOMER SERVICE

on each project through frequent daily updates, flexibility and ease of adjustment to changes in project scope



CUSTOMIZED DELIVERABLES

designed with the end in mind, and created to meet each client's unique needs

Quantitative Formula for Success

Efficient management of multiple partners as needed, with one point of contact



Access to ~960,000 actively practicing physicians plus para-professionals including nurses



In-house programming and quality control with 24/7 capabilities



Collaborative and agile reporting options, including interactive dashboards



Client access portal for real-time survey and fieldwork monitoring



**Need to exceed expectations?
Contact Olson Research for your next quantitative research project.**

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Olson Research Group
Healthcare Marketing Research



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