

Feel the Pulse of Your Marketplace

Dr. Martin Silverstein will conduct 1-on-1 interviews with KOLs, high-volume surgeons and physicians, hospital administrators, and patients from Olson Research's proprietary healthcare database.

LEARN



- ✓ Current treatment philosophies
- ✓ Current pricing issues
- ✓ Unmet needs
- ✓ COVID-19 impact
- ✓ Competition pluses and minuses
- ✓ Reactions to your current offerings
- ✓ Looking forward 3-5 years
- ✓ What's in the pipeline
- ✓ And the opportunity to add other specific relevant questions!

AT A LOW COST



Olson Research offers competitive pricing to align your budgetary needs with the business objectives, maximizing your research spend.

All projects include a detailed report with clearly delineated key takeaways and actionable recommendations.



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