

Olson Research ChartAudit Methodology

Utilizing a user-friendly online interface, ORG ChartAudit is an interactive feedback mechanism that allows for the quick entry of patient record forms to efficiently capture real-world data.

There is a need to collect a large amount of anonymous, patient-specific data to evaluate product and competitor market share

ChartAudit allows teams to track therapy usage longitudinally, focusing on key attributes essential to specific markets

ChartAudit's proprietary design minimizes physician burden, allowing entry of numerous patient records across multiple indications



Why Olson Research ChartAudit?

ChartAudit offers real-world, real-time data without the inherent limiting factors of claims data, such as minimal patient-specific information to identify prescribing trends and time limitations (lag time between dates of service and data availability)

ChartAudit data is available to client teams via a secure online space to view fielding progress in real-time

In the last five years, Olson Research has conducted 433 ChartAudit studies, with over 47,000 respondents and more than 480,000 individual charts.



Quick Chart design allows for the collection of a high number of patient record forms by focusing on the most pertinent patient information.

Deep Dive design includes all information in a Quick Chart exercise, expanded to include other factors to more holistically assess the treatment journey.

ChartAudit Types

Quick Chart

Deep Dive

Quick Chart and Deep Dive waves can run monthly or quarterly, or can be utilized interchangeably, depending on the data needs and particular therapy area or disease state.

- ✓ 2-3 minutes per chart
- ✓ Demographic information
- ✓ Topline diagnostic test results
- ✓ Multiple charts per physician

Typical Quick Chart Content:

- Patient demographics
- Stage of disease
- Biomarker testing
- Concomitant conditions
- Treatment in each line of therapy

- ✓ 5-10 minutes per chart
- ✓ Demographic and detailed patient information
- ✓ In-depth clinical data
- ✓ Multiple charts per physician

Typical Deep Dive Content:

- Patient demographics
- Disease profile & stage
- Biomarker testing
- Concomitant conditions
- Treatment in each line of therapy
- Scanning & imaging (biopsy details)
- Treatment decisions and goals
- Patient involvement in treatment decisions