



# SUCCESSFUL RESEARCH STARTS HERE



Olson Research's  
proprietary method for  
accurate feasibility and  
custom project design

## ACCURATE BIDDING AND FEASIBILITY

We leverage our 27 years of healthcare research  
experience to accurately assess feasibility



- Trust, transparency and reliability ensures that we consistently meet client fielding goals and timelines
- Robust participant database across the entire healthcare spectrum results in high target list matches

## PROJECT INITIATION AND DESIGN



Senior researchers possess more than 20 years of industry experience, bringing expertise to each new engagement and advising clients on participation criteria and methodology for best results

- We bring an agile approach to each project, enabling maximum flexibility in design
- Our collaborative approach results in client partnerships that transcend individual projects and allow for a consistent research feedback platform

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Healthcare Marketing Research



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