

# Elevated Research Reporting

The report derived from a market research study can be a valuable tool, but only if it is usable. Traditional reporting methods, while comprehensive, can be difficult to learn from given the time involved in digesting the key findings. Dynamic, visually-inspired recommendations allow clients to make timely, actionable decisions and respond to market data quickly.

## Actionable Reports

### Olson Research reports are easily digestible, designed for immediate impact:

- Visually & graphically driven for easier data interpretation
- In-depth respondent segment analysis & cross analysis
- Delineation of potential roadblocks & suggested guidance for action
- Dashboard analysis
- 2 slide project summary

### And also contain all of the traditional sections of research reporting:

- Introduction & Methodology
- Sample Analysis
- Key Findings
- Actionable Recommendations
- Detailed Findings
- Appendix

## Dashboard Analysis



## Contact Us



**Paul Allen**

Executive Vice President, Research Services  
Direct: 267-352-4942  
Cell: 215-499-0244  
pallen@olsonresearchpa.com



**Erin Canuso**

Vice President, Client Services  
Direct: 267-352-4963  
ecanuso@olsonresearchpa.com

**OLSON RESEARCH GROUP, INC**  
1040 Stony Hill Road, Suite 125  
Yardley, PA 19067  
267-487-5500

**Olson Research Group**  
Healthcare Marketing Research

**28**  
YEARS

[www.olsonresearchgroup.com](http://www.olsonresearchgroup.com)