

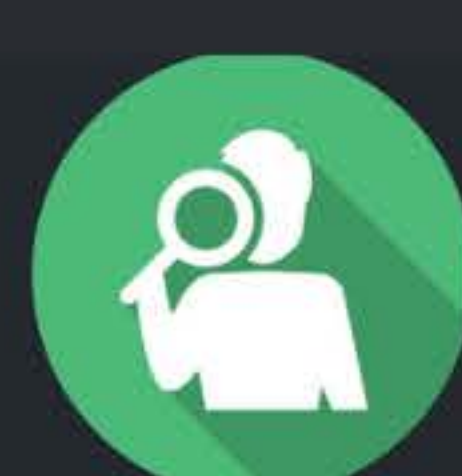
Need Answers Fast? Rapid Results Can Help!

Rapid Results provides a quick and easy way to obtain valuable insight for corporate strategy, business development decisions, or product management questions.

Intended as a brief, univariate online survey methodology or fast qualitative, studies go live within 24 hours, and results can be available in one week.



Recent Studies



RESEARCH QUESTION

Global biopharmaceutical company required research to better understand current and future market for Product X in three distinct markets; assess current attitudes and practices, and identify the greatest barriers to Product X use



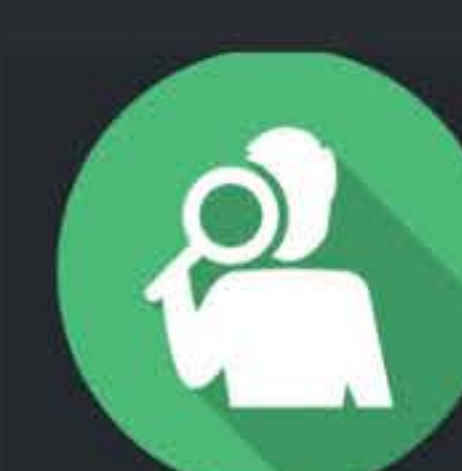
SOLUTION

Twenty eight 45-minute qualitative depth interviews with qualified specialists in each market: US, Italy, France and Japan



OUTCOME

Results achieved in 6 days in US, 8 days in EU, and 9 days in Japan



RESEARCH QUESTION

Understand how potential new agents will be used and what shares can be expected; study must be conducted within 1 week



SOLUTION

6 qualitative interviews followed by an online survey, n=51; physicians were shown TPPs of potential new therapy



OUTCOME

Topline report of qualitative interviews and crosstabs of quantitative results were delivered in time for decision to be made on assets

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