

TAP INTO TRUSTED MARKETING RESEARCH EXPERTISE FOR YOUR Q4 NEEDS

WHAT SETS OLSON RESEARCH GROUP APART?



ACCESS: Accurate, comprehensive source of US provider data, extensive reach with all other allied health professionals including nurses, hospital and facility purchasers, KOLs and payers.



APPROACH: Flexible offerings and pricing based on relationship building as the goal; the majority of our client partnerships are long-standing relationships.



EXPERIENCE: Senior-level consultants each possess 20+ years of healthcare marketing research expertise; dedicated qualitative and quantitative project managers, with an average of 12+ years of experience.

YOUR PARTNER ACROSS THE PRODUCT LIFECYCLE



Lynn Welsh
Chief Research Officer

Direct: 609-851-1656
lwelsh@olsonresearchpa.com



Paul Allen
Executive Vice President, Research Services

Direct: 267-352-4942
pallen@olsonresearchpa.com



Erin Canuso
Vice President, Client Services

Direct: 267-352-4963
ecanuso@olsonresearchpa.com

OLSON RESEARCH GROUP, INC.

1040 Stony Hill Road, Suite 125
Yardley, PA 19067
267-487-5500

Olson Research Group
Healthcare Marketing Research



www.olsonresearchgroup.com