

Robust Recruiting

With over 28 years of healthcare marketing research experience, Olson Research's dedicated team of qualitative and quantitative Project Directors are adept at recruiting niche respondents, whether physicians, patients or other allied health professionals.

Read below for some recent client feedback that attests to our ability to successfully recruit difficult segments of respondents on budget and on time for our clients.

1

Global Research: US, EU and Japan Companion Diagnostics

"We're not quite finished with this project, but close enough that I wanted to share some kudos. Our Olson Research Project Director has been so great on this (and our other project, despite its many frustrations!). She is so fast with communications, clarifies things instead of making assumptions (I've had a ton of issues with other vendors on that), and is just generally a great person to work with. I couldn't ask for a better recruiting partner, and the great work she's done has definitely made me encourage other colleagues to use Olson Research."

Associate Director
Market Research Consultancy
October 2023

2

Qualitative Research: Dermatology

"Our Project Director and our Olson Research team were incredibly responsive and on top of things for a tough, fast recruit. They were able to locate respondents and fill our quotas nearly twice as fast as our other partner on the recruit. I was summarily impressed!"

Manager
Market Research Consultancy
October 2023



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