

Successful Research Starts Here

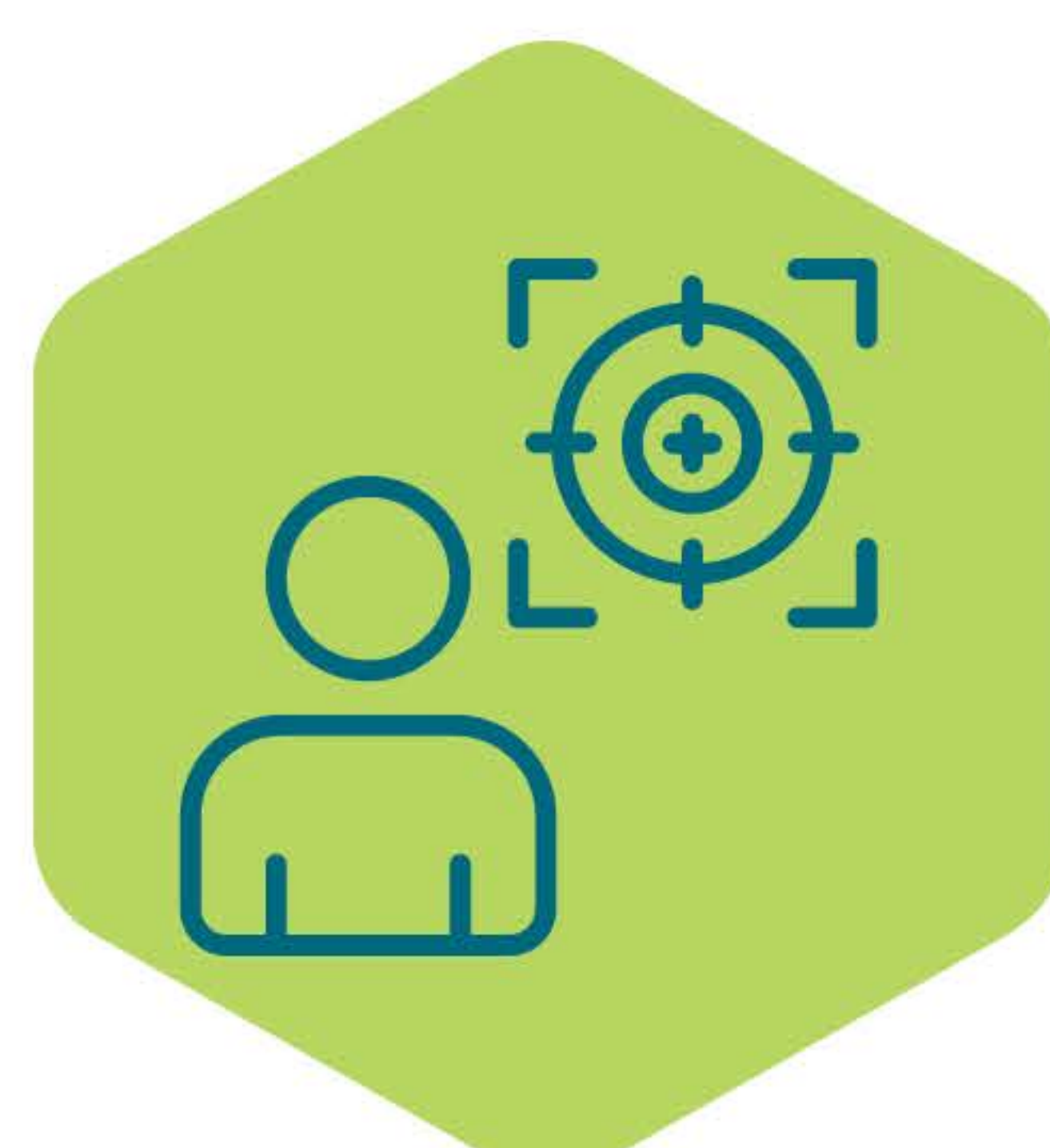


Olson Research's proprietary method for accurate feasibility and custom project design

ACCURATE BIDDING AND FEASIBILITY

We leverage our 31 years of healthcare research experience to accurately assess feasibility

- Trust, transparency and reliability ensure that we consistently meet client fielding goals and timelines
- Robust participant database across the entire healthcare spectrum results in high target list matches



"Our PM was fantastic - I've worked with her many times before, and every time I see her name in my inbox I know our recruit is going to go well! We had a lot of hurdles with this recruit - we had a very restrictive target list, and we were simultaneously recruiting a quant study that we could not have any overlap from. Our PM was very on top of the recruit, and offered our team a ton of helpful recommendations on next steps. She was also very responsive to my emails which was greatly appreciated. I'm looking forward to working with her again!"



*Senior Market Research Assistant
Global Management Consulting Firm*

PROJECT INITIATION AND DESIGN



Senior researchers possess more than 20 years of industry experience, bringing expertise to each new engagement and advising clients on participation criteria and methodology for best results.

- We bring an agile approach to each project, enabling maximum flexibility in design
- Our collaborative approach results in client partnerships that transcend individual projects and allow for a consistent research feedback platform

OLSON RESEARCH TEAM LEADS



Lynn Welsh
Chief Research Officer
lwelsh@olsonresearchpa.com
609-851-1656



Erin Canuso
VP, Client Services
ecanuso@olsonresearchpa.com
267-352-4963

Olson Research Group
Healthcare Marketing Research



olsonresearchgroup.com